

The logo for the 'spotlight' award, featuring the word 'spotlight' in a bold, lowercase sans-serif font. The 'o' in 'spotlight' is partially obscured by a dark, circular shape that resembles a spotlight beam.

Platz	Titel	Einreicher	Produkt	Auftraggeber	Filmproduktion	Agentur
1	Roadtrip	BBDO Germany GmbH	Snickers	Mars GmbH	MJZ	BBDO New York, BBDO Proximity Düsseldorf GmbH