

TILL DIESTEL

Till Diestel is the Chief Creative Officer of BBDO Group Germany. He is a veteran in the creative industries with over 16 years' experience and now responsible for all of BBDO Germany's creative output. He pushed the office to be currently the number 1 creative agency in the country. Prior to moving back to Germany, he spent three years at London's famous adam&eveDDB. There he was a creative director developing prominent and internationally recognized works such as H&M 'Come Together', John Lewis Christmas, the highly awarded Marmite 'Gene Project' and the Skittles 'Romance' Super Bowl advert. He has won over 800 creative awards including several Grand Prix at Eurobest and Cannes Lions. He is a street art collector and a believer that advertising should be a lot more part of pop culture.