

Ton Hollander

BBDO Düsseldorf

Ton Hollander, born in the Netherlands, is Chief Creative Officer at BBDO in Düsseldorf. After his studies in graphic design he worked for various Dutch agencies. In 2000 he started as Junior Art Director at BBDO in Düsseldorf. In 2004 he moved to Hamburg, as a senior Art-Director, to become a member of the founding team of KemperTrautmann (now THJNK). In 2006 he returned to BBDO in Düsseldorf where he took over the responsibility for the BBDO 'Team smart' as creative director – four years later from the BBDO office in Berlin as Executive Creative Director and later as Creative Managing Director.

BBDO Berlin became one of the most awarded network agencies in Germany in the last six years. Making 'smart' client of the year at the German Art Directors Club through award winning and innovative communication. His smart „Offroad“-film is still one of the most awarded car-commercials, winning not only all major creative awards but also effectiveness awards and even made it into the Super-Bowl.

He has earned numerous national and international awards at ADC Germany, Cannes Lions, D&AD, Eurobest, Clio, One Show, LIAA and Red Dot Design Award among others.