

MONICA MENEZ

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MEDIA
KIT

ABOUT

“Monica Menez is a German photographer, director, and creative director. Explores AI and AR. Pushes boundaries with innovative art.”



MONICA MENEZ, a native of Stuttgart, is an internationally acclaimed fashion photographer, filmmaker, and creative visionary. Whether working with moving images or photography, her works transport viewers into a world filled with absurdity, sensuality, surprises, and humor.

In 2010, she ventured into the world of filmmaking. Her debut fashion film, “Precious,” impressed with its vibrant visual language and original storytelling, establishing her as a key figure in the fashion film scene. Her groundbreaking film “Hors d’Oeuvre” won the ASVOFF Award for “Best Art Direction” in 2012. By 2020, she had created five more critically acclaimed and award-winning films.

In 2023, Menez deepened her work with artificial intelligence and founded the collective “Synthetic Styles” to inspire creatives to embrace AI as a tool. She is a member of ADC Germany and ADC Europe and serves on the board of BFF.

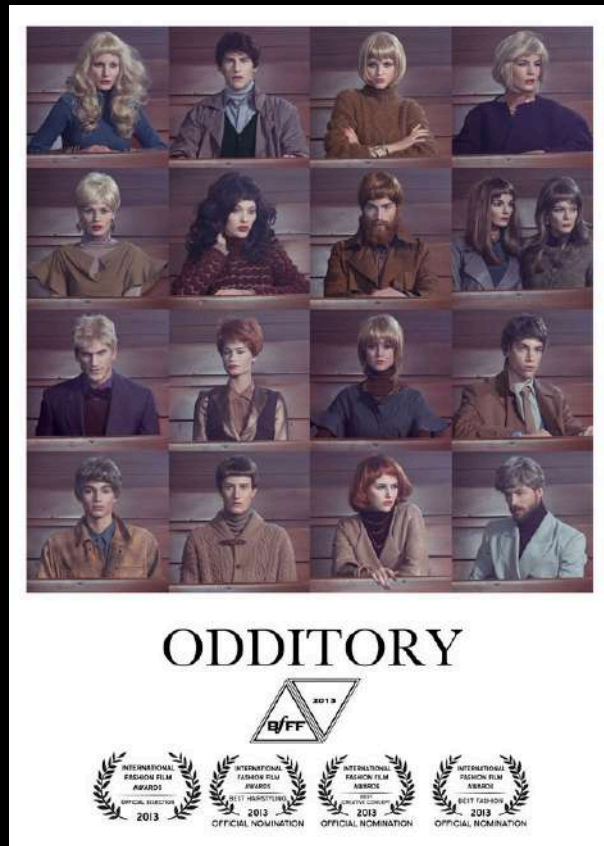
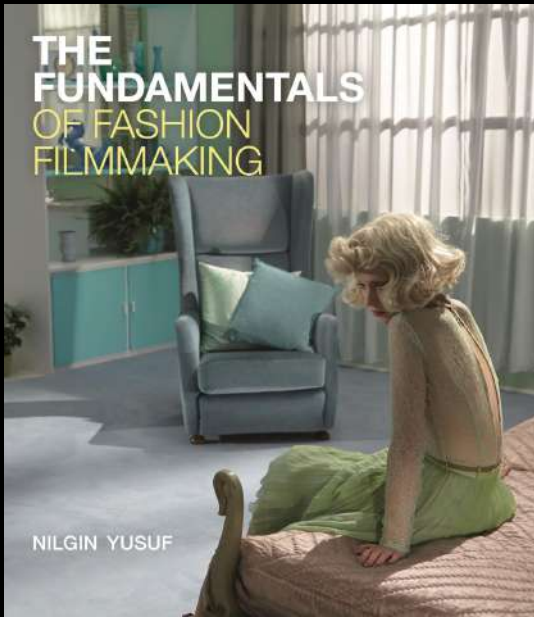
PHOTO



AI



FILM



AWARDS

AWARDS PHOTOGRAPHY:

- 2003: CANON PROFASHIONAL PHOTO AWARD
- 2004: CANON PROFASHIONAL PHOTO AWARD
- 2005: CANON PROFASHIONAL PHOTO AWARD (SECOND PLACE)
- 2007: "GESCHOSSEN UND GEDRUCKT" SELTMANN'S PRIZE FOR ADVERTISING PHOTOGRAPHY (FIRST PLACE)
- 2007: "BFF JAHRBUCH AWARD" (SILVER)
- 2010: INTERNATIONALER KODAK FOTOKALENDER PREIS FOR "WAS WÄRE WENN?"
- 2015: GOSEE AWARD 2015 FOR "SKIN" (PUBLIKUMS AWARD + AUSZEICHNUNG MERIT)
- 2016: GOSEE AWARD 2016 FOR "NUDE" (BRONZE) + "FASHION" (MERIT)
- 2017: GOSEE AWARD 2017 FOR "ART" (MERIT)
- 2018: KALENDER AWARD
- 2019: GOSEE AWARD 2019 "PUBLIC AWARD"

AWARDS FASHION FILM:

- 2011: LA JOLLA FASHION FILM FESTIVAL (USA) - "MOST CREATIVE CONCEPT" FOR PRECIOUS
- 2012: ASVOFF (FRANCE) - "BEST ART DIRECTION" FOR HORS D'OEUVRE
- 2013: BERLIN FASHION FILM FESTIVAL (GERMANY) - "BEST FASHION FILM 2013" FOR ODDITORY
- 2013: MADRID FASHION FILM FESTIVAL (SPAIN) - "BEST FASHION FILM INTERNATIONAL 2013" AND "BEST ART DIRECTION 2013" FOR HORS D'OEUVRE
- 2014: ASVOFF (FRANCE) - "BEST ART DIRECTION" FOR THE JOURNEY
- 2015: MIAMI FASHION FILM FESTIVAL - "BEST FILM" (AUDIENCE AWARD), "BEST CINEMATOGRAPHY," AND "BEST HAIR" FOR THE JOURNEY
- 2017: BUENOS AIRES INTERNATIONAL FASHION FILM FESTIVAL - "MAJOR MAKEUP & HAIR" FOR BELLO
- 2017: FASHION FILM FESTIVAL RD (DOMINICAN REPUBLIC) - "HONORABLE MENTION INTERNATIONAL" FOR BELLO
- 2017: INTERNATIONAL FASHION FILM FESTIVAL BRUSSELS - "BEST ACTRESS" FOR BELLO
- 2017: CINÉMOI AWARDS (HOLLYWOOD, USA) - "BEST DIRECTOR" AND "OUTSTANDING PERFORMANCE IN A COMEDY" FOR BELLO
- 2020: ASVOFF (FRANCE) - "BEST MAKE-UP" FOR BUSINESS AS USUAL
- 2020: BUENOS AIRES INTERNATIONAL FASHION FILM FESTIVAL - "BEST PERFORMANCE" FOR BUSINESS AS USUAL
- 2020: BARCELONA FASHION FILM FESTIVAL - "BEST ART DIRECTION" FOR BUSINESS AS USUAL

EXHIBITIONS:

- 2001: SOLO EXHIBITION "SELLOUT", ROTE BÜHNE, STUTTGART
- 2004: GROUP EXHIBITION AT DIALEKT E.V., STUTTGART
- 2005: GROUP EXHIBITION "NIVEA ART", GALERIE RAVENSTEIN, BRUSSELS
- 2005: GROUP EXHIBITION "BEST OF BFF", BEIJING, CHINA
- 2006: SOLO EXHIBITION "PATTERN", KULTURDIREKTION DIALEKT E.V., STUTTGART
- 2007: SOLO EXHIBITION "CURTAIN UP FOR ELECTRIC LADYLAND!", UNO ART SPACE, STUTTGART
- 2007: PULSE ART FAIR / ART BASEL (MIAMI)
- 2008: SOLO EXHIBITION "NOUVEAUX MODE OPTIQUE", MOUSONTURM, FRANKFURT
- 2008: DARMSTÄDTER TAGE DER FOTOGRAFIE (MAIN EXHIBITION)
- 2008: PHOTO ESPAÑA
- 2012: GROUP EXHIBITION "OPENEDITIONS", UNO ART SPACE, STUTTGART
- 2012: GROUP EXHIBITION "COZY UP" FOR LEICA, BERLIN
- 2012: GROUP EXHIBITION "MODE VISION", MOSCOW
- 2012: GROUP EXHIBITION "FESTIVAL INTERNATIONAL DE LA PHOTOGRAPHIE DE MODE", CANNES
- 2014-2019: GROUP EXHIBITION "FUMES AND PERFUMES", STUTTGART
- 2018: GROUP EXHIBITION "COLLECTIVE SKIN", LEMPERTZ / MENEZ @ GALERIE PARROTTA, STUTTGART
- 2018: GROUP EXHIBITION "MUSE EN MOUSSE", MARLENA PODOLSAK / MONICA MENEZ, STUTTGART
- 2019: GROUP EXHIBITION "CABANAMA", LISBON
- 2020-2021: GROUP EXHIBITION "FASHION!", LANDESMUSEUM BADEN-WÜRTTEMBERG
- 2023: SOLO EXHIBITION "DRESSED TO COMPUTE", UNO ART SPACE, STUTTGART

LECTURES:

- 2007: BFF CONGRESS, BERLIN
- 2008: BAUHAUS AKADEMIE WEIMAR - LECTURE & WORKSHOP
"MODEFOTOGRAFIE & INSZENIERUNG"
- 2010: FORUM FÜR FOTOGRAFIE, FRANKFURT - SOMMERAKADEMIE WORKSHOP
- 2010: MUSEUM FÜR ANGEWANDTE KUNST, FRANKFURT - LECTURE "THE AMOROUS ADVENTURES OF MR. CHEESE"
- 2012: HOCHSCHULE RHEINMAIN, FACHBEREICH DESIGN - LECTURE
"MODEFOTOGRAFIE"
- 2013: FH DORTMUND - LECTURE "FOTOGRAFIE UND FASHION FILM"
- 2014: UNIVERSITÄT STUTTGART, FACHBEREICH ARCHITEKTUR - LECTURE
"FOTOGRAFIE UND FASHION FILM"
- 2017: LAZI AKADEMIE ESSLINGEN - LECTURE "FASHION & FASHION FILM"
- 2022: BFF KICK-OFF - LECTURE "THE IRONIC VIEW" ODER WARUM ES SO SCHWER IST, EINEN KUCHEN ZU BACKEN

JURY PARTICIPATION:

- 2020: SPOTLIGHT FESTIVAL JURY
- 2020: ADC WETTBEWERB JURY

LECTURESHIP:

- 2010: FACHHOCHSCHULE DARMSTADT, SOMMERSEMESTER - "INSZENIERTE MODEFOTOGRAFIE"

2023 -2024 MENTORIN ADC/META PROJECT

MEMBERSHIPS

- SINCE 2013: MEMBER OF BFF GERMANY
- SINCE 2024 : BFF BOARD
- SINCE 2016: MEMBER OF ADC GERMANY